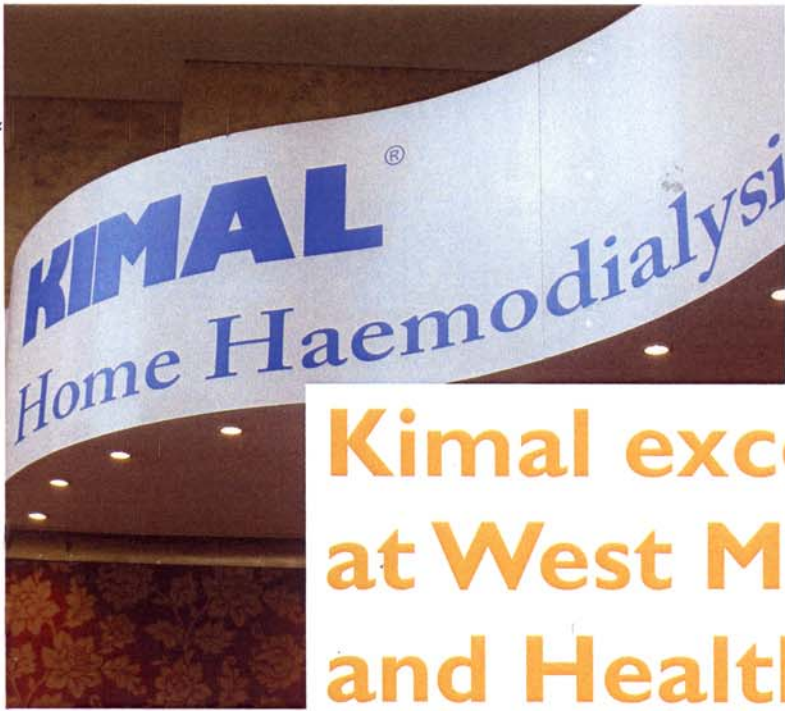


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ARAB HEALTH

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Show Daily



Kimal excels in export at West Midlands Medical and Healthcare Awards

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An international demand for British innovation has helped the UK's premier provider of customised procedural solutions, Kimal PLC, to win the prestigious 'Award for Export' at the highly competitive and well regarded West Midlands Medical and Healthcare Business Awards 2010.



Alan Press, CEO of Kimal

Technologies Cluster, supported by Advantage West Midlands, and Kimal will now go on to represent the region on the national stage at the Medilink UK Awards in March.

Kimal's corporate marketing manager, Ken Findlay, commented: "As market leaders in more than 12 countries, we have been very successful in opening up new global opportunities through distributors, joint ventures and direct sales. This award is recognition of the investment we've made in gaining certifications for seven new markets, as well as growing our sales in existing markets by 88% and while international growth is not developed overnight, we're confident that our work this year will continue to reap rewards into 2011."

MEDILINK WM'S CEO, Tony Davis, commented: "Kimal has clearly demonstrated its commitment to export, strengthening its knowledge base and investing in certification which has opened the door to no less than seven new markets. The judges were impressed by the way Kimal has built its reputation for experience and knowledge in the cardiology, radiology and vascular access markets, and we believe they are a great example to others. These awards are dedicated to businesses that have achieved exceptional research, innovation, business success, entrepreneurial flair and growth in the sector and the bar has been raised yet again, so Kimal's win is an amazing achievement."

Organised by medical technology industry specialist MedilinkWM, the awards shine the spotlight on the success of companies within the Medical

Specialising in innovative products for diagnostic and interventional cardiology, radiology, renal disease and oncology, Kimal has successfully increased its export sales by more than 25 per cent, achieving outstanding success and gaining certifications in countries like China, Brazil, Venezuela, Columbia, Hong Kong, Canada and Germany. ■



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